PIM,
YOUR SINGLE SOURCE OF TRUTH

WHAT IS PIM (SALSIFY)?

A PIM (Product Information Management) is our one source of truth for specific information required to market and sell products through the distribution channel. This product data is created by IPG to support a multichannel marketing strategy.
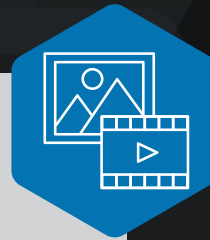
SUBSCRIBE TO CONNECT

Distributors can connect to IPG's PIM system to directly export product data on demand. You can receive a customized feed with only the products and data you require.

We can set up distributors to receive data through the following programs as well as direct to your email.

- Box
- Dropbox
- Google Drive
- File Transfer Protocol (FTP)

Product Marketing Data
- Marketing descriptions
- Images, videos, & logos
- Product applications

Literature
- Technical data sheets
- Safety data sheets
- Manuals
- Brochures & sell sheets
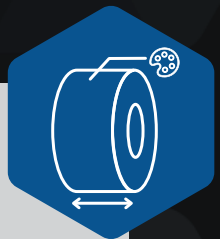
DIGITALLY ACCESS ALL OF IPG'S PRODUCT DATA

Logistics & Supply Chain Data
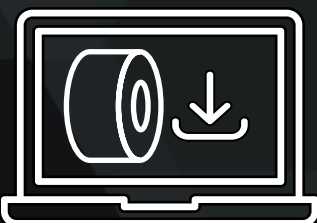- Dimensions
- Weights
- Country of origin & more

Product Data
- Product styles & SKUs
- Colors & measurements

PIM allows distributors, sales and customer service representatives to retrieve product data and images for IPG's standard product offering on demand with an online, self-service model.

CLICK HERE FOR EASY ACCESS TO PRODUCT INFO & HIGH RESOLUTION IMAGES

All info provided on this catalog is regularly updated from the PIM.

SELF-SERVICE DIGITIAL PRODUCT CATALOG

NEED HELP?

Our Marketing Team is standing by to help you connect to the IPG PIM. If you supply a spreadsheet of data requirements and a list of IPG SKUs, we can publish the PIM data directly to you.

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